The North Carolina Waterworks Operators Association has been the premier trainer of waterworks professionals for NC since 1939. NCWOA volunteers are industry leaders that come together to provide certification schools and continuing education opportunities to members and non-members. Annually, NCWOA conducts two regional well and surface schools and offers a variety of professional growth training opportunities across the state. These opportunities keep water industry professionals informed about new technology and advances in the water industry.

Becoming a member of NCWOA puts you on the pathway of continual growth and success in the water industry. NCWOA publishes a quarterly newsletter/training calendar which is distributed to almost 3,000 water professionals throughout the state of North Carolina and over 3,000 directories annually.

Corporate sponsorship provides valuable opportunities to market your company’s message to thousands of North Carolina water professionals who may use or need your products and services.

Your Opportunity to Partner with NCWOA

Platinum Sponsorship
- Everything included in Gold PLUS:
- Full page color ad in the NCWOA annual directory with preferred placement (ad will be placed among the first pages of the full page ads)
- Quarter page ad in Go With The Flow—once time only during the year (space could be used to advertise your company or specific products.)
- Website ad on home page with click-through to your company’s website for a period of one year (Ad will remain up for one year but the ad copy may be changed once per quarter.)
- Facebook advertisement/article posted quarterly
- Your company logo in our quarterly publication Go With the Flow (all 4 publications)

Gold Sponsorship
- Everything included in Silver PLUS:
- Booth at the NCWOA Spring School
- Booth at the NCWOA Fall School
- Full page color ad in the NCWOA annual directory (placement will be after the platinum sponsors)
- Your company logo on the NCWOA website home page with a click-through to your company’s website
- Your company’s logo in our quarterly publication Go With the Flow (at least 3 publications)

Silver Sponsor
- Half page color ad in the NCWOA annual directory
- Your company logo on the resource page of the website
- 5 NCWOA Memberships with invitations to the local NCWOA section meetings
- Your company logo in our sectional training flyers and email notifications
- Your company logo in our quarterly publication Go With the Flow (at least 2 publications)
- Your company logo on the sponsor’s banner at the NCWOA annual schools in the spring and fall
- Acknowledgement as a sponsor at NCWOA schools

School Sponsorship
- Padfolio sponsor
  Your company logo (one color) printed on student padfolios
  8 opportunities available
- T-shirt sponsor
  Your company logo (one color) printed on student t-shirts
  4 for spring school and 4 for fall school

Sectional Training Sponsorship
- Giveaway sponsorship
  Your company logo printed on promotional items given away at sectional training meetings (hats, cups, etc)
Return this authorization form with payment to NCWOA. We accept checks, money orders, & credit cards. No PO#s.
Cindy Gall, NCWOA Administrator, PO Box 4519, Emerald Isle, NC 28594, Fax: 252-764-2095, Email: cindy@ncwoa.com
For questions about the ad please contact Heather Cagle at (252) 764-2094.
Send Ads and Company Logos to: heather@ncwoa.com

This is authorization to publish advertisement in the 2019 NCWOA Directory. Payment is enclosed. The Directory will be published and distributed in the fall of 2019. (All ads are in color). The deadline for receiving authorization and payment for Directory and Corporate Package is December 5, 2019. Please see below for ad submission specifications. Ad will be placed in Directory upon receiving confirmation of payment.

_____ New ad  _____ Keep 2018 Ad

Name _______________________________________ Signature _______________________________________
Title _________________________________________ Date  __________________________________________
Company _____________________________________ Web Address ________________________________________
Phone #  _____________________________________ Email  ______________________________________________
Address  _____________________________________ City ___________________ State ______ Zip ________

JAN 2019 – DEC 2019 CORPORATE SPONSOR PACKAGES (Also complete page 2)

_____ PLATINUM SPONSOR $1,925.00  _____ GOLD SPONSOR $1,525.00  _____ SILVER SPONSOR $ 950.00

Corporate Sponsors also wanting to purchase a cover ad in the Directory may do so at a discounted rate. Please mark the cover ad that you want in the “Directory Advertisement Only” section below and pay the correct additional fee listed directly below this line. Before sending in payment please call to check availability of cover ads.

Platinum & Gold Sponsors Directory Cover Ad Rates: Inside Back Cover or Inside Front Cover pay an additional $175.00. Outside Back Cover pay an additional $250.00.

Silver Sponsor Directory Cover Ad Rates: Inside Back Cover or Inside Front Cover pay an additional $240.00. Outside Back Cover pay an additional $315.00.

DIRECTORY ADVERTISEMENT ONLY (Deadline is August 1, 2019)

<table>
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<th>AD SIZE</th>
<th>RATES/YEAR</th>
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<tr>
<td>FULL PAGE</td>
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<td>INSIDE BACK COVER</td>
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<td>$360.00</td>
<td>OUTSIDE BACK COVER</td>
<td>$625.00</td>
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Position: Corporate Package Sponsors will have first priority to purchase cover ads and preferred position.

Mechanical: Drawings, logos, and/or photographs made or revised by the publisher will be charged an extra fee for the time and materials involved. Glossy prints, artwork, photographs are to be furnished by the advertiser.

Ad Sizes:
- Full page ad: 7-1/2" H x 4-3/4" W
- Half page ad: 3-3/4" H x 4-3/4" W
- Inside front/back cover: 8-1/2"H x 5" W
- Outside back cover: 8-1/2" H x 5-1/4" W

Mac users: high-res PDF, TIF, or high-res JPEG files only.

PC users: Ads may be submitted in high-res PDF, high-res JPG or a *.TIF saved for PC. Acceptable formats for images/logos: *.PDF, *.EPS format (fonts must be outlined), *.TIF format. MS Word, PageMaker or InDesign (version 2 or earlier) files must have fonts and images sent separately, outside of the design file.

Other specs: All ads must be submitted in a format suitable for PC or MAC. Ads and/or Photos should be 300 dpi (preferred) or higher.

Website Ad: File formatted as .png, .gif, or .jpg and no larger than 300px wide by 172px high, 72dpi

Credit Card Payment

CC:  ____Visa   ____ MC   ____ Discover   ____ Am Ex  TOTAL CHARGE: $

Name on Card ________________________________  CC# ________________________________
Signature______________________________  Exp Date: Month____  Year_____  CVC#_______
Corporate Sponsor Package includes up to Five Memberships
This will get you an Invitation to All Section Meetings
Please complete AT LEAST ONE of the sections below

1. Employee Name: ________________________________________________________________________
   Preferred MAILING Address: __________________________________________________________________
   City: _______________ State _____ Zip ___________ County: __________________________
   Work Phone: (____)______________________ Ext: __________ Fax: (____)
   Email address: ___________________________ Cell: (____)

2. Employee Name: ________________________________________________________________________
   Preferred MAILING Address: __________________________________________________________________
   City: _______________ State _____ Zip ___________ County: __________________________
   Work Phone: (____)______________________ Ext: __________ Fax: (____)
   Email address: ___________________________ Cell: (____)

3. Employee Name: ________________________________________________________________________
   Preferred MAILING Address: __________________________________________________________________
   City: _______________ State _____ Zip ___________ County: __________________________
   Work Phone: (____)______________________ Ext: __________ Fax: (____)
   Email address: ___________________________ Cell: (____)

4. Employee Name: ________________________________________________________________________
   Preferred MAILING Address: __________________________________________________________________
   City: _______________ State _____ Zip ___________ County: __________________________
   Work Phone: (____)______________________ Ext: __________ Fax: (____)
   Email address: ___________________________ Cell: (____)

5. Employee Name: ________________________________________________________________________
   Preferred MAILING Address: __________________________________________________________________
   City: _______________ State _____ Zip ___________ County: __________________________
   Work Phone: (____)______________________ Ext: __________ Fax: (____)
   Email address: ___________________________ Cell: (____)

If your Company does not have a representative in all Sections (which are displayed on our web site, www.ncwoa.com, on the Sections button), an invitation will be sent to the first representative listed on this page.
This is authorization for the school and/or sectional training sponsorship opportunities.

Name ___________________________ Signature ___________________________
Title ___________________________ Date ________________________________
Company _________________________ Email ______________________________
Phone # __________________________ Email ______________________________
Address __________________________ City ___________________ State _____ Zip ________

JAN 2019 – DEC 2019 SPONSORSHIP OPPORTUNITIES

School Sponsorship Opportunities

_______ Padfolio sponsor – logo printed on student padfolios - $500 – 8 opportunities available
   (4 for spring school & 4 for fall school)
   _______ SPRING _______ FALL

_______ Student T-shirt sponsor – one color logo imprinted on student t-shirts - $500
   _______ SPRING _______ FALL

_______ Meal sponsor – includes signage and acknowledgement in student packet - $350

_______ Break sponsor – includes signage and acknowledgement in student packet - $150

Sectional Training

_______ Giveaway sponsorship – logo printed on promotional items given away at sectional training meetings
   (hats, cups, etc) - $275

Deadlines will be given throughout the year based on your selected sponsorships.

Credit Card Payment

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<tr>
<th>CC:</th>
<th>Visa</th>
<th>MC</th>
<th>Discover</th>
<th>Am Ex</th>
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