



**NORTH CAROLINA WATERWORKS  
OPERATORS ASSOCIATION**

*"Training Tomorrow's Water  
Professionals Today."*

# **SPONSORSHIP OPPORTUNITIES**

## **Mission Statement**

To provide knowledge, skills & educational opportunities for drinking water professionals; develop working relationships with other water treatment organizations; project a positive image and communicate the importance of safe drinking water

***[www.ncwoa.com](http://www.ncwoa.com)***

**NCWOA  
P.O. Box 5466  
High Point, NC 27262  
252.764.2094 ph  
252.764.2095 fax  
[www.ncwoa.com](http://www.ncwoa.com)**

# Your Opportunity to Partner with NCWOA

The North Carolina Waterworks Operators Association has been the premier trainer of waterworks professionals for NC since 1939. NCWOA volunteers are industry leaders that come together to provide certification schools and continuing education opportunities to members and non-members. Annually, NCWOA conducts two regional well and surface schools and offers a variety of professional growth training opportunities across the state. These opportunities keep water industry professionals informed about new technology and advances in the water industry.

## Platinum Sponsorship

- **Everything included in Gold PLUS:**
- **Half page color ad in the NCWOA Year In Review with preferred placement** (ad will be placed among the first pages of the half page ads)
- **Quarter page ad in Go With The Flow-one time only during the year** (space could be used to advertise your company or specific products.)
- **25% Discount for any school or sectional training sponsorship opportunity**
- **Website ad on home page with click-through to your company's website for a period of one year** (ad will remain up for one year but the ad copy may be changed once per quarter.)
- **Your company logo in our publication Go With the Flow** (all publications)

Becoming a member of NCWOA puts you on the pathway of continual growth and success in the water industry. NCWOA publishes a newsletter/training calendar which is distributed to almost 3,000 water professionals throughout the state of North Carolina.

## Gold Sponsorship

- **Everything included in Silver PLUS:**
- **Booth at the NCWOA Spring School**
- **Booth at the NCWOA Fall School**
- **Half page color ad in the NCWOA Year In Review**
- **Your company logo on the NCWOA website home page with a click-through to your company's website**
- **Your company's logo in our publication Go With the Flow** (at least 2 publications)

## Silver Sponsor

- **Quarter page color ad in the NCWOA Year In Review**
- **Your company logo on the resource page of the website**
- **5 NCWOA Memberships with invitations to the local NCWOA section meetings**
- **Your company logo in our sectional training postcards and email notifications**
- **Your company logo in our publication Go With the Flow** (at least 1 publication)
- **Your company logo on the sponsor's banner at the NCWOA annual schools in the spring and fall**
- **Acknowledgement as a sponsor at NCWOA schools**

Corporate sponsorship provides valuable opportunities to market your company's message to thousands of North Carolina water professionals who may use or need your products and services.



## School Sponsorship

- **Padfolio sponsor**  
Your company logo (one color) printed on student padfolios  
8 opportunities available  
4 for spring school and 4 for fall school
- **T-shirt sponsor**  
Your company logo (one color) printed on student t-shirts  
fall and spring opportunities
- **Meal sponsor**  
Includes signage and acknowledgement in student packet
- **Break sponsor**  
Includes signage and acknowledgement in student packet

## Sectional Training Sponsorship

- **Giveaway sponsorship**  
Your company logo printed on promotional items given away at sectional training meetings (hats, cups, etc)





**NORTH CAROLINA WATERWORKS OPERATORS ASSOCIATION**

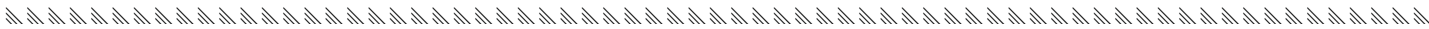
**JAN 2020 – DEC 2020 CORPORATE SPONSOR & ADVERTISEMENT ORDER FORM**

Return this authorization form with payment to NCWOA. We accept checks, money orders, & credit cards. No PO#'s. Heather Cagle, NCWOA Administrator, PO Box 5466, High Point, NC 27262, Fax: 252-764-2095, Email: [heather@ncwoa.com](mailto:heather@ncwoa.com) For questions about the ad please contact Heather Cagle at (252) 764-2094 ext 1. Send Ads and Company Logos to: [heather@ncwoa.com](mailto:heather@ncwoa.com)

This is authorization to publish advertisement in the 2020 Year In Review. Payment is enclosed. The Year In Review will be published and distributed in the beginning of 2021. **(All ads are in color)**. The deadline for receiving authorization and payment for **Year In Review and Corporate Package is January 31, 2020**. Please see below for ad submission specifications. Ad will be placed in Directory upon receiving confirmation of payment.

**\*\*Since we will be placing ads in Year In Review a new ad must be submitted\*\***

Name \_\_\_\_\_ Signature \_\_\_\_\_  
Title \_\_\_\_\_ Date \_\_\_\_\_  
Company \_\_\_\_\_ Web Address \_\_\_\_\_  
Phone # \_\_\_\_\_ Email \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



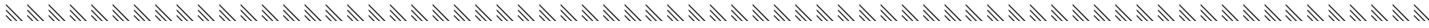
**JAN 2020 – DEC 2020 CORPORATE SPONSOR PACKAGES** (Also complete page 2)

\_\_\_\_\_ **PLATINUM SPONSOR \$1,925.00** \_\_\_\_\_ **GOLD SPONSOR \$1,525.00** \_\_\_\_\_ **SILVER SPONSOR \$ 950.00**

Corporate Sponsors also wanting to purchase a cover ad in the Year In Review may do so at a discounted rate. Please mark the cover ad that you want in the "Year In Review Advertisement Only" section below and pay the correct additional fee listed directly below this line. Before sending in payment please call to check availability of cover ads.

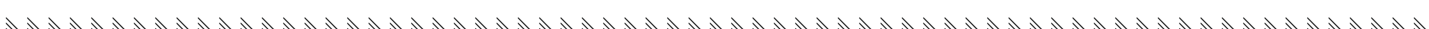
**Platinum & Gold Sponsors Year In Review Cover Ad Rates:** Half Page Inside Back Cover or Half Page Inside Front Cover pay an additional \$175.00. Half Page Outside Back Cover pay an additional \$250.00.

**Silver Sponsor Year In Review Cover Ad Rates:** Half Page Inside Back Cover or Half Page Inside Front Cover pay an additional \$240.00. Half Page Outside Back Cover pay an additional \$315.00



**YEAR IN REVIEW ADVERTISEMENT ONLY** (Deadline is October 1, 2020)

<u>AD SIZE</u>	<u>RATES/YEAR</u>	<u>COVER ADS</u>	<u>RATES/YEAR</u>
_____ HALF PAGE	\$425.00	_____ INSIDE BACK COVER (half page)	\$550.00
		_____ INSIDE FRONT COVER (half page)	\$550.00
_____ QUARTER PAGE	\$360.00	_____ OUTSIDE BACK COVER (half page)	\$625.00 (one available)



**Position:** Corporate Package Sponsors will have first priority to purchase cover ads and preferred position.

**Mechanical:** Drawings, logos, and/or photographs made or revised by the publisher will be charged an extra fee for the time and materials involved. Glossy prints, artwork, photographs are to be furnished by the advertiser.

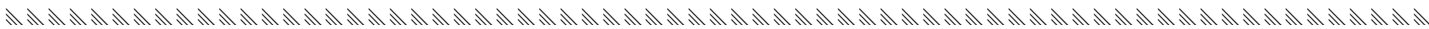
**Ad Sizes:** Half page ad: 5.25" H x 8.25" W Quarter page ad: 5.25" H x 4" W

**Mac users:** high-res PDF, TIF, or high-res JPG files only.

**PC users:** Ads may be submitted in high-res PDF, high-res JPG or a \*.TIF saved for PC. Acceptable formats for images/logos: \*.PDF, .EPS format (fonts must be outlined), \*.TIF format. MS Word, PageMaker or InDesign (version 2 or earlier) files must have fonts and images sent separately, outside of the design file.

**Other specs:** All ads must be submitted in a format suitable for PC or MAC. Ads and/or Photos should be 300 dpi (preferred) or higher.

**Website Ad:** File formatted as .png, .gif, or .jpg and no larger than 300px wide by 172px high, 72dpi



**Credit Card Payment**

CC: _____ Visa _____ MC _____ Discover _____ Am Ex	<b>TOTAL CHARGE: \$</b> _____
Name on Card _____	CC# _____
Signature _____	Exp Date: Month _____ Year _____ CVC# _____

**Corporate Sponsor Package includes up to Five Memberships**

**This will get you an Invitation to All Section Meetings  
Please complete AT LEAST ONE of the sections below**

1. Employee Name: \_\_\_\_\_

**Preferred MAILING** Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County: \_\_\_\_\_

Work Phone : (\_\_\_\_) \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email address: \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_

2. Employee Name: \_\_\_\_\_

**Preferred MAILING** Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County: \_\_\_\_\_

Work Phone : (\_\_\_\_) \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email address: \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_

3. Employee Name: \_\_\_\_\_

**Preferred MAILING** Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County: \_\_\_\_\_

Work Phone : (\_\_\_\_) \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email address: \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_

4. Employee Name: \_\_\_\_\_

**Preferred MAILING** Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County: \_\_\_\_\_

Work Phone : (\_\_\_\_) \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email address: \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_

5. Employee Name: \_\_\_\_\_

**Preferred MAILING** Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County: \_\_\_\_\_

Work Phone : (\_\_\_\_) \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email address: \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_

**If your Company does not have a representative in all Sections (which are displayed on our web site, [www.ncwoa.com](http://www.ncwoa.com), on the Sections button), an invitation will be sent to the first representative listed on this page.**



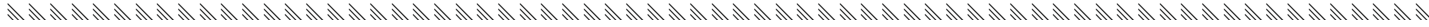
**NORTH CAROLINA WATERWORKS OPERATORS ASSOCIATION**

**JAN 2020 – DEC 2020 SCHOOL & SECTIONAL TRAINING SPONSOR ORDER FORM**

Return this authorization form with payment to NCWOA. We accept checks, money orders, & credit cards. No PO#'s. Heather Cagle, NCWOA Administrator, PO Box 5466, High Point, NC 27262, Fax: 252-764-2095, Email: [heather@ncwoa.com](mailto:heather@ncwoa.com) For questions about the ad please contact Heather Cagle at (252) 764-2094 ext 1. Send Ads and Company Logos to: [heather@ncwoa.com](mailto:heather@ncwoa.com)

This is authorization for the school and/or sectional training sponsorship opportunities.

Name \_\_\_\_\_ Signature \_\_\_\_\_  
Title \_\_\_\_\_ Date \_\_\_\_\_  
Company \_\_\_\_\_ Email \_\_\_\_\_  
Phone # \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



**JAN 2020 – DEC 2020 SPONSORSHIP OPPORTUNITIES**

*(Platinum sponsors get 25% discount on below opportunities)*

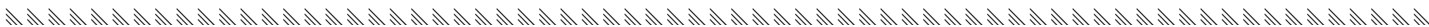
**School Sponsorship Opportunities**

\_\_\_\_\_ **Padfolio sponsor** – logo printed on student padfolios - **\$500** – 8 opportunities available  
(4 for spring school & 4 for fall school)  
\_\_\_\_\_ SPRING \_\_\_\_\_ FALL

\_\_\_\_\_ **Student T-shirt sponsor** – one color logo imprinted on student t-shirts - **\$500**  
\_\_\_\_\_ SPRING \_\_\_\_\_ FALL

\_\_\_\_\_ **Meal sponsor** – includes signage and acknowledgement in student packet - **\$350**

\_\_\_\_\_ **Break sponsor** – includes signage and acknowledgement in student packet - **\$150**



**Deadline for spring school - Jan 31, 2020**

**Deadline for fall school - July 31, 2020**

**Sectional Training**

\_\_\_\_\_ Giveaway sponsorship – logo printed on promotional items given away at sectional training meetings  
(hats, cups, etc) - **\$275**



**Credit Card Payment**

CC: ___ Visa ___ MC ___ Discover ___ Am Ex	<b>TOTAL CHARGE: \$</b> _____
Name on Card _____	CC# _____
Signature _____	Exp Date: Month ___ Year ___ CVC# _____