



**NORTH CAROLINA WATERWORKS OPERATORS ASSOCIATION**

**JAN 2023 – DEC 2023 CORPORATE SPONSOR & ADVERTISEMENT ORDER FORM**

Return this authorization form with payment to NCWOA. We accept checks, money orders, & credit cards. No PO#'s. Heather Cagle, NCWOA Administrator, PO Box 5466, High Point, NC 27262, Fax: 252-764-2095, Email: [heather@ncwoa.com](mailto:heather@ncwoa.com) For questions about the ad please contact Heather Cagle at (252) 764-2094 ext 1. Send Ads and Company Logos to: [heather@ncwoa.com](mailto:heather@ncwoa.com)

This is authorization to publish advertisement in the 2023 Year In Review. The Year In Review will be published and distributed in the beginning of 2024. **(All ads are in color)**. The deadline for receiving authorization and payment for **Corporate Package is January 31, 2023**. Please see below for ad submission specifications. Ad will be placed in Year In Review upon receiving confirmation of payment.

**\*\*Ads placed in Year In Review\*\***

Name \_\_\_\_\_ Signature \_\_\_\_\_  
Title \_\_\_\_\_ Date \_\_\_\_\_  
Company \_\_\_\_\_ Web Address \_\_\_\_\_  
Phone # \_\_\_\_\_ Email \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**JAN 2023 – DEC 2023 CORPORATE SPONSOR PACKAGES** (Also complete page 2)

\_\_\_\_\_ **PLATINUM SPONSOR \$2,000.00** \_\_\_\_\_ **GOLD SPONSOR \$1,600.00** \_\_\_\_\_ **SILVER SPONSOR \$ 1000.00**

Corporate Sponsors also wanting to purchase a cover ad in the Year In Review may do so at a discounted rate. Please mark the cover ad that you want in the "Year In Review Advertisement Only" section below and pay the correct additional fee listed directly below this line. Before sending in payment please call to check availability of cover ads.

**Platinum & Gold Sponsors Year In Review Cover Ad Rates:** Half Page Inside Back Cover or Half Page Inside Front Cover pay an additional \$175.00. Half Page Outside Back Cover pay an additional \$250.00.

**Silver Sponsor Year In Review Cover Ad Rates:** Half Page Inside Back Cover or Half Page Inside Front Cover pay an additional \$240.00. Half Page Outside Back Cover pay an additional \$315.00

**YEAR IN REVIEW ADVERTISEMENT**

Deadline is December 1, 2023)

		<u>RATES/YEAR</u>	
_____ <b>HALF PAGE</b>	<b>\$425.00</b>	_____ <b>INSIDE BACK COVER (half page)</b>	<b>\$550.00</b>
		_____ <b>INSIDE FRONT COVER (half page)</b>	<b>\$550.00</b>
_____ <b>QUARTER PAGE</b>	<b>\$360.00</b>	_____ <b>OUTSIDE BACK COVER (half page)</b>	<b>\$625.00 (one available)</b>

**Position:** Corporate Package Sponsors will have first priority to purchase cover ads and preferred position.

**Mechanical:** Drawings, logos, and/or photographs made or revised by the publisher will be charged an extra fee for the time and materials involved. Glossy prints, artwork, photographs are to be furnished by the advertiser.

**Ad Sizes:** Half page ad: 5.25" H x 8.25" W Quarter page ad: 5.25" H x 4" W

**Mac users:** high-res PDF, TIF, or high-res JPG files only.

**PC users:** Ads may be submitted in high-res PDF, high-res JPG or a \*.TIF saved for PC. Acceptable formats for images/logos: \*.PDF, .EPS format (fonts must be outlined), \*.TIF format. MS Word, PageMaker or InDesign (version 2 or earlier) files must have fonts and images sent separately, outside of the design file.

**Other specs:** All ads must be submitted in a format suitable for PC or MAC. Ads and/or Photos should be 300 dpi (preferred) or higher.

**Website Ad:** File formatted as .png, .gif, or .jpg and no larger than 300px wide by 172px high, 72dpi

**Credit Card Payment**

CC: _____ Visa _____ MC _____ Discover _____ Am Ex	<b>TOTAL CHARGE: \$</b> _____
Name on Card _____	CC# _____
Signature _____	Exp Date: Month _____ Year _____ CVC# _____

**Corporate Sponsor Package includes up to Five Memberships**

**This will get you an Invitation to All Section Meetings  
Please complete AT LEAST ONE of the sections below**

1. Employee Name: \_\_\_\_\_

**Preferred MAILING** Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County: \_\_\_\_\_

Work Phone : (\_\_\_\_) \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email address: \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_

2. Employee Name: \_\_\_\_\_

**Preferred MAILING** Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County: \_\_\_\_\_

Work Phone : (\_\_\_\_) \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email address: \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_

3. Employee Name: \_\_\_\_\_

**Preferred MAILING** Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County: \_\_\_\_\_

Work Phone : (\_\_\_\_) \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email address: \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_

4. Employee Name: \_\_\_\_\_

**Preferred MAILING** Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County: \_\_\_\_\_

Work Phone : (\_\_\_\_) \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email address: \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_

5. Employee Name: \_\_\_\_\_

**Preferred MAILING** Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County: \_\_\_\_\_

Work Phone : (\_\_\_\_) \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email address: \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_

**If your Company does not have a representative in all Sections (which are displayed on our web site, [www.ncwoa.com](http://www.ncwoa.com), on the Sections button), an invitation will be sent to the first representative listed on this page.**



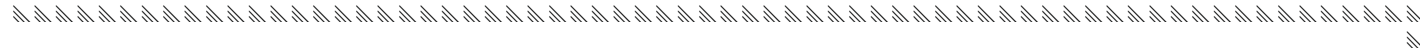
**NORTH CAROLINA WATERWORKS OPERATORS ASSOCIATION**

**JAN 2023 – DEC 2023 SCHOOL & SECTIONAL TRAINING SPONSOR ORDER FORM**

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This is authorization for the school and/or sectional training sponsorship opportunities.

Name \_\_\_\_\_ Signature \_\_\_\_\_  
Title \_\_\_\_\_ Date \_\_\_\_\_  
Company \_\_\_\_\_ Email \_\_\_\_\_  
Phone # \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



**JAN 2023 – DEC 2023 SPONSORSHIP OPPORTUNITIES**

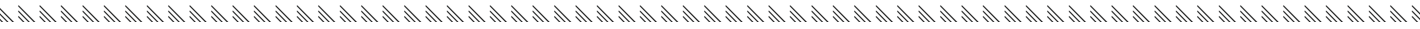
*(Platinum sponsors get 25% discount on below opportunities)*

**School Sponsorship Opportunities**

\_\_\_\_\_ **Padfolio sponsor** – logo printed on student padfolios - **\$500** – 4 opportunities available  
(4 for fall school)

\_\_\_\_\_ **Student T-shirt sponsor** – one color logo imprinted on student t-shirts - **\$500**  
\_\_\_\_\_ FALL

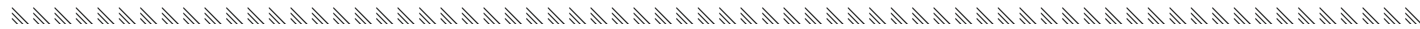
\_\_\_\_\_ **NEW!!! Regional School Meal sponsor - multiple opportunities available (2 per school) - \$500**  
Includes table set up for one day and presentation time at lunch  
Also includes advertisement and acknowledgment in student packet  
*Dates and locations will vary so please contact Heather Cagle at [heather@ncwoa.com](mailto:heather@ncwoa.com)*



**Deadline for fall school sponsorships- May 31, 2023**

**Sectional Training**

\_\_\_\_\_ Giveaway sponsorship – logo printed on promotional items given away at sectional training meetings  
(hats, cups, etc) - **\$275**



**Credit Card Payment**

CC: ___ Visa ___ MC ___ Discover ___ Am Ex	<b>TOTAL CHARGE: \$</b> _____
Name on Card _____	CC# _____
Signature _____	Exp Date: Month ___ Year ___ CVC# _____