



**NORTH CAROLINA WATERWORKS
OPERATORS ASSOCIATION**

**"Training Tomorrow's Water
Professionals Today."**

SPONSORSHIP OPPORTUNITIES

Mission Statement

To provide knowledge, skills & educational opportunities for drinking water professionals; develop working relationships with other water treatment organizations; project a positive image and communicate the importance of safe drinking water

**NCWOA
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Your Opportunity to Partner with NCWOA

The North Carolina Waterworks Operators Association has been the premier trainer of waterworks professionals for NC since 1939. NCWOA volunteers are industry leaders that come together to provide certification schools and continuing education opportunities to members and non-members. Annually, NCWOA conducts well and surface schools and offers a variety of professional growth training opportunities across the state. These opportunities keep water and wastewater industry professionals informed about new technology and advances in the water industry.

Platinum Sponsorship

- **Everything included in Gold PLUS:**
- **NEW! Two monthly highlights on our social media platforms, including one feature story about the company or employee (replaces GOLD option)**
- **NEW! One table set up for one regional school**
- **Half page color ad in the NCWOA Year In Review with preferred placement**
(ad will be placed among the first pages of the half page ads)
- **Quarter page ad in Go With The Flow- one time only during the year** (space could be used to advertise your company or specific products.)
- **25% Discount for any school or sectional training sponsorship opportunity**
- **Your company logo in our publication Go With the Flow** (all publications)

Becoming a member of NCWOA puts you on the pathway of continual growth and success in the water industry. NCWOA publishes a newsletter/training calendar which is distributed to almost 2,600 water professionals throughout the state of North Carolina.

Gold Sponsorship

- **Everything included in Silver PLUS:**
- **NEW! One monthly highlight on our social media platforms (replaces SILVER option)**
- **Booth at the NCWOA Fall School**
- **Half page color ad in the NCWOA Year In Review**
- **Your company logo on the NCWOA website home page with a click-through to your company's website**
- **Your company's logo in our publication Go With the Flow** (at least 2 publications)

Silver Sponsor

- **NEW! One bi-monthly highlight on our social media platforms**
- **Quarter page color ad in the NCWOA Year In Review**
- **Your company logo on the resource page of the website**
- **5 NCWOA Memberships with invitations to the local NCWOA section meetings**
- **Your company logo in our sectional training postcards and email notifications**
- **Your company logo in our publication Go With the Flow** (at least 1 publication)
- **Your company logo on the sponsor's banner at the NCWOA annual school in the fall**
- **Acknowledgement as a sponsor at NCWOA schools**

Corporate sponsorship provides valuable opportunities to market your company's message to thousands of North Carolina water professionals who may use or need your products and services.



School Sponsorship

- **Padfolio sponsor**
Your company logo (one color) printed on student padfolios
4 opportunities available - fall school
- **T-shirt sponsor**
Your company logo (one color) printed on student t-shirts
fall school opportunities
- **NEW!!! Regional School Meal sponsor**
Includes table set up for one day and presentation time at lunch
Also includes advertisement and acknowledgment in student packet

Sectional Training Sponsorship

- **Giveaway sponsorship**
Your company logo printed on promotional items given away at sectional training meetings (hats, cups, etc)