NORTH CAROLINA WATERWORKS OPERATORS ASSOCIATION
2024 SPONSORSHIP OPPORTUNITIES

PLATINUM

- ✓ **Everything included in Gold PLUS:**
- ✓ **NEW! Two monthly highlights on our social media platforms, including one feature story about the company or employee** *(replaces GOLD option)*
- ✓ **NEW! One table set up for one regional school**
- ✓ Half page color ad in the NCWOA Year In Review with preferred placement *(ad will be placed among the first pages of the half page ads)*
- ✓ 25% Discount for any school or sectional training sponsorship opportunity
- ✓ Quarter page ad in Go With The Flow- one time only during the year (space could be used to advertise your company or specific products.)
- ✓ Your company logo in our publication Go With the Flow (all publications)

GOLD

- ✓ **Everything included in Silver PLUS:**
- ✓ **NEW! One monthly highlight on our social media platforms** *(replaces SILVER option)*
- ✓ Booth at the NCWOA Fall School
- ✓ Half page color ad in the NCWOA Year In Review
- ✓ Your company logo on the NCWOA website home page with a click-through to your company's website
- ✓ Your company's logo in our publication Go With the Flow (at least 2 publications)

SILVER

- ✓ **NEW! One bi-monthly highlight on our social media platforms**
- ✓ Quarter page color ad in the NCWOA Year In Review
- ✓ Your company logo on the resource page of the website
- ✓ 5 NCWOA Memberships with invitations to the local NCWOA section meetings
- ✓ Your company logo in our sectional training postcards and email notifications
- ✓ Your company logo in our publication Go With the Flow (at least 1 publication)
- ✓ Your company logo on the sponsor's banner at the NCWOA annual school in the fall
- ✓ Acknowledgement as a sponsor at NCWOA schools

Padfolio sponsor

- • Your company logo (one color) printed on student padfolios
- • 4 opportunities available - fall school

Fall School T-shirt sponsor

- • Your company logo (one color) printed on student t-shirts

NEW!!! Regional School Meal sponsor

- • Includes table set up for one day and presentation time at lunch
- • Also includes advertisement and acknowledgment in student packet