

**NORTH CAROLINA WATERWORKS
OPERATORS ASSOCIATION**

**"Training Tomorrow's Water
Professionals Today."**

SPONSORSHIP OPPORTUNITIES

Mission Statement

To provide knowledge, skills & educational opportunities for drinking water professionals; develop working relationships with other water treatment organizations; project a positive image and communicate the importance of safe drinking water

www.ncwoa.com

**NCWOA
P.O. Box 5466
High Point, NC 27262
252.764.2094 ph
252.764.2095 fax
www.ncwoa.com**

Your Opportunity to Partner with NCWOA

The North Carolina Waterworks Operators Association has been the premier trainer of waterworks professionals for NC since 1939. NCWOA volunteers are industry leaders that come together to provide certification schools and continuing education opportunities to members and non-members. Annually, NCWOA conducts well and surface schools and offers a variety of professional growth training opportunities across the state. These opportunities keep water and wastewater industry professionals informed about new technology and advances in the water industry.

Platinum Sponsorship

- **Everything included in Gold PLUS:**
- **Two monthly highlights on our social media platforms, including one feature story about the company or employee (replaces GOLD option)**
- **One table set up for one regional school**
- **Half page color ad in the NCWOA Year In Review with preferred placement**
(ad will be placed among the first pages of the half page ads)
- **Quarter page ad in Go With The Flow- one time only during the year** (space could be used to advertise your company or specific products.)
- **Your company logo in our publication Go With the Flow** (all publications)

Becoming a member of NCWOA puts you on the pathway of continual growth and success in the water industry. NCWOA publishes a newsletter/training calendar which is distributed to over 2,300 water professionals throughout the state of North Carolina.

Gold Sponsorship

- **Everything included in Silver PLUS:**
- **One monthly highlight on our social media platforms (replaces SILVER option)**
- **Booth at the NCWOA Fall School**
- **Half page color ad in the NCWOA Year In Review**
- **Your company logo on the NCWOA website home page with a click-through to your company's website**
- **Your company's logo in our publication Go With the Flow** (at least 2 publications)

Silver Sponsor

- **One bi-monthly highlight on our social media platforms**
- **Quarter page color ad in the NCWOA Year In Review**
- **Your company logo on the resource page of the website**
- **5 NCWOA Memberships with invitations to the local NCWOA section meetings**
- **Your company logo in our sectional training postcards and email notifications**
- **Your company logo in our publication Go With the Flow** (at least 1 publication)
- **Your company logo on the sponsor's banner at the NCWOA annual school in the fall**
- **Acknowledgement as a sponsor at NCWOA schools**

Corporate sponsorship provides valuable opportunities to market your company's message to thousands of North Carolina water professionals who may use or need your products and services.



School Sponsorship

- **Padfolio sponsor**
Your company logo (one color) printed on student padfolios
4 opportunities available - Fall School
- **T-shirt sponsor**
Your company logo (one color) printed on student t-shirts
Fall School opportunities
- **NEW!!! Regional School Meal sponsor**
Includes table set up for one day and presentation time at lunch
Also includes advertisement and acknowledgment in student packet

Sectional Training Sponsorship

- **Giveaway sponsorship**
Your company logo printed on promotional items given away at sectional training meetings (hats, cups, etc)



NORTH CAROLINA WATERWORKS OPERATORS ASSOCIATION

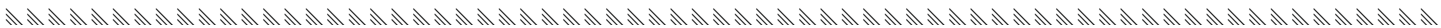
JAN 2025 – DEC 2025 CORPORATE SPONSOR & ADVERTISEMENT ORDER FORM

Return this authorization form with payment to NCWOA. We accept checks, money orders, & credit cards. No PO#'s. Heather Cagle, NCWOA Administrator, PO Box 5466, High Point, NC 27262, Fax: 252-764-2095, Email: heather@ncwoa.com For questions about the ad please contact Heather Cagle at (252) 764-2094 ext 1. Send Ads and Company Logos to: heather@ncwoa.com

This is authorization to publish advertisement in the 2025 Year In Review. The Year In Review will be published and distributed in the beginning of 2026. **(All ads are in color)**. The deadline for receiving authorization and payment for **Corporate Package is January 31, 2025**. Please see below for ad submission specifications. Ad will be placed in Year In Review upon receiving confirmation of payment.

****Ads placed in 2025 Year In Review****

Name _____ Signature _____
Title _____ Date _____
Company _____ Web Address _____
Phone # _____ Email _____
Address _____ City _____ State _____ Zip _____



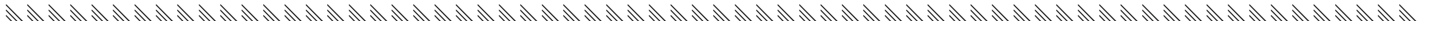
JAN 2025 – DEC 2025 CORPORATE SPONSOR PACKAGES (Also complete page 2)

_____ **PLATINUM SPONSOR \$2,000.00** _____ **GOLD SPONSOR \$1,600.00** _____ **SILVER SPONSOR \$ 1,000.00**

Corporate Sponsors also wanting to purchase a cover ad in the Year In Review may do so at a discounted rate. Please mark the cover ad that you want in the "Year In Review Advertisement Only" section below and pay the correct additional fee listed directly below this line. Before sending in payment please call to check availability of cover ads.

Platinum & Gold Sponsors Year In Review Cover Ad Rates: Half Page Inside Back Cover or Half Page Inside Front Cover pay an additional \$175.00. Half Page Outside Back Cover pay an additional \$250.00.

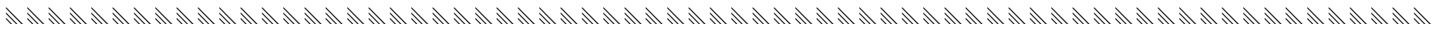
Silver Sponsor Year In Review Cover Ad Rates: Half Page Inside Back Cover or Half Page Inside Front Cover pay an additional \$240.00. Half Page Outside Back Cover pay an additional \$315.00



YEAR IN REVIEW ADVERTISEMENT

Deadline is December 15, 2025)

		<u>RATES/YEAR</u>	
_____ HALF PAGE	\$425.00	_____ INSIDE BACK COVER (half page)	\$550.00
		_____ INSIDE FRONT COVER (half page)	\$550.00
_____ QUARTER PAGE	\$360.00	_____ OUTSIDE BACK COVER (half page)	\$625.00 (one available)



Position: Corporate Package Sponsors will have first priority to purchase cover ads and preferred position.

Mechanical: Drawings, logos, and/or photographs made or revised by the publisher will be charged an extra fee for the time and materials involved. Glossy prints, artwork, photographs are to be furnished by the advertiser.

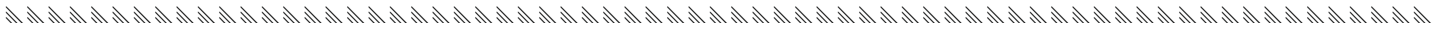
Ad Sizes: Half page ad: 5.25" H x 8.25" W Quarter page ad: 5.25" H x 4" W

Mac users: high-res **PDF, TIF**, or high-res **JPG** files only.

PC users: Ads may be submitted in high-res **PDF**, high-res **JPG** or a ***.TIF** saved for PC. Acceptable formats for images/logos: ***.PDF**, **.EPS** format (fonts must be outlined), ***.TIF** format. MS Word, PageMaker or InDesign (version 2 or earlier) files must have fonts and images sent separately, outside of the design file.

Other specs: All ads must be submitted in a format suitable for PC or MAC. Ads and/or Photos should be **300 dpi** (preferred) or higher.

Website Ad: File formatted as .png, .gif, or .jpg and no larger than 300px wide by 172px high, 72dpi



Credit Card Payment

CC: _____ Visa _____ MC _____ Discover _____ Am Ex _____	CC# _____
Name on Card _____	Exp Date: Month _____ Year _____ CVC# _____
Signature _____	Billing Zip Code _____ TOTAL CHARGE: \$ _____

Corporate Sponsor Package includes up to Five Memberships

**This will get you an Invitation to All Section Meetings
Please complete AT LEAST ONE of the sections below**

1. Employee Name: _____

Preferred MAILING Address: _____

City: _____ State _____ Zip _____ County: _____

Work Phone : (____) _____ Ext: _____ Fax: (____) _____

Email address: _____ Cell: (____) _____

2. Employee Name: _____

Preferred MAILING Address: _____

City: _____ State _____ Zip _____ County: _____

Work Phone : (____) _____ Ext: _____ Fax: (____) _____

Email address: _____ Cell: (____) _____

3. Employee Name: _____

Preferred MAILING Address: _____

City: _____ State _____ Zip _____ County: _____

Work Phone : (____) _____ Ext: _____ Fax: (____) _____

Email address: _____ Cell: (____) _____

4. Employee Name: _____

Preferred MAILING Address: _____

City: _____ State _____ Zip _____ County: _____

Work Phone : (____) _____ Ext: _____ Fax: (____) _____

Email address: _____ Cell: (____) _____

5. Employee Name: _____

Preferred MAILING Address: _____

City: _____ State _____ Zip _____ County: _____

Work Phone : (____) _____ Ext: _____ Fax: (____) _____

Email address: _____ Cell: (____) _____

If your Company does not have a representative in all Sections (which are displayed on our web site, www.ncwoa.com), an invitation will be sent to the first representative listed on this page.



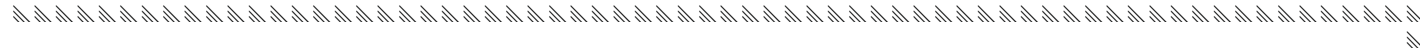
NORTH CAROLINA WATERWORKS OPERATORS ASSOCIATION

JAN 2025 – DEC 2025 SCHOOL & SECTIONAL TRAINING SPONSOR ORDER FORM

Return this authorization form with payment to NCWOA. We accept checks, money orders, & credit cards. No PO#'s. Heather Cagle, NCWOA Administrator, PO Box 5466, High Point, NC 27262, Fax: 252-764-2095, Email: heather@ncwoa.com For questions about the ad please contact Heather Cagle at (252) 764-2094 ext 1. Send Ads and Company Logos to: heather@ncwoa.com

This is authorization for the school and/or sectional training sponsorship opportunities.

Name _____ Signature _____
Title _____ Date _____
Company _____ Email _____
Phone # _____
Address _____ City _____ State _____ Zip _____



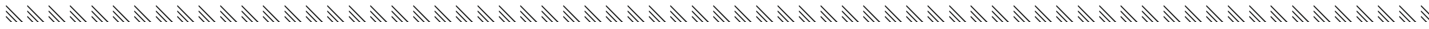
JAN 2025 – DEC 2025 SPONSORSHIP OPPORTUNITIES
School Sponsorship Opportunities

_____ **Padfolio sponsor** – logo printed on student padfolios - **\$500** – 4 opportunities available
(4 for fall school)

_____ **Student T-shirt sponsor** – one color logo imprinted on student t-shirts - **\$500**
_____ FALL

_____ **NEW!!! Regional School Meal sponsor - multiple opportunities available - \$500**

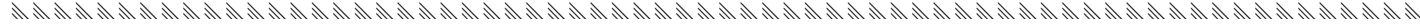
Includes table set up for one day and presentation time at lunch
Also includes advertisement and acknowledgment in student packet
Dates and locations will vary so please contact Heather Cagle at heather@ncwoa.com



Deadline for fall school sponsorships- May 31, 2025

Sectional Training

_____ Giveaway sponsorship – logo printed on promotional items given away at sectional training meetings
(hats, cups, etc) - **\$275**



Credit Card Payment

CC: ___ Visa ___ MC ___ Discover ___ Am Ex CC# _____
Name on Card _____ Exp Date: Month ___ Year ___ CVC# _____
Signature _____ Billing Zip Code _____ **TOTAL CHARGE: \$ _____**