



# NORTH CAROLINA WATERWORKS OPERATORS ASSOCIATION 2025 SPONSORSHIP OPPORTUNITIES

## PLATINUM

- ✓ Everything included in Gold PLUS:
- ✓ Two monthly highlights on our social media platforms, including one feature story about the company or employee (*replaces GOLD option*)
- ✓ One table set up for one regional school
- ✓ Half page color ad in the NCWOA Year In Review with preferred placement (*ad will be placed among the first pages of the half page ads*)
- ✓ Quarter page ad in Go With The Flow- one time only during the year (space could be used to advertise your company or specific products.)
- ✓ Your company logo in our publication Go With the Flow (all publications)

### Padfolio sponsor

- Your company logo (one color) printed on student padfolios
- 4 opportunities available - fall school

### Fall School T-shirt sponsor

- Your company logo (one color) printed on student t-shirts

## GOLD

- ✓ Everything included in Silver PLUS:
- ✓ One monthly highlight on our social media platforms (*replaces SILVER option*)
- ✓ Booth at the NCWOA Fall School
- ✓ Half page color ad in the NCWOA Year In Review
- ✓ Your company logo on the NCWOA website home page with a click-through to your company's website
- ✓ Your company's logo in our publication Go With the Flow (at least 2 publications)

## SILVER

- ✓ One bi-monthly highlight on our social media platforms
- ✓ Quarter page color ad in the NCWOA Year In Review
- ✓ Your company logo on the resource page of the website
- ✓ 5 NCWOA Memberships with invitations to the local NCWOA section meetings
- ✓ Your company logo in our sectional training postcards and email notifications
- ✓ Your company logo in our publication Go With the Flow (at least 1 publication)
- ✓ Your company logo on the sponsor's banner at the NCWOA annual school in the fall
- ✓ Acknowledgement as a sponsor at NCWOA schools

### **NEW!!! Regional School Meal sponsor**

- Includes table set up for one day and presentation time at lunch
- Also includes advertisement and acknowledgment in student packet